

# **Crayons Privacy Policy**

Crayons Privacy Policy

Effective Date: July 19, 2025

Last Updated: July 19, 2025

## **1. Introduction**

Crayons ("we", "our", or "us") is committed to respecting and protecting the privacy of content creators ("you", "your") who engage with our submission, distribution, and monetization services. This Privacy Policy outlines how we collect, use, store, and protect your personal and content-related data.

## **2. Information We Collect**

### **a) Personal Information**

We may collect the following types of personal data:

- Name
- Email address
- Phone number
- Government-issued ID (for revenue payout verification)
- Bank account details (for payments)
- Company details (if submitted on behalf of an entity)

### **b) Content Metadata**

- Title, synopsis, cast & crew information
- Genre, duration, language, and format
- Thumbnail, promotional material, and technical specifications

## **Crayons Privacy Policy**

### c) Technical Data

- IP address
- Device/browser type
- Submission timestamps
- File upload logs

### 3. How We Use Your Information

We use your data to:

- Facilitate content submission and onboarding
- Pitch, distribute, and monetize your content across supported platforms
- Communicate important updates and policy changes
- Process payments, generate reports, and maintain compliance
- Provide customer support and operational services

### 4. Data Sharing & Third Parties

We do not sell your personal data to third parties. However, your data may be shared with:

- OTT platforms, broadcasters, and digital distributors
- Payment processors and banking partners
- Cloud service providers (for storage & backup)
- Legal and compliance agencies (as required by law)

### 5. Content Ownership & Access

- You retain full ownership of your content.
- Crayons acts only as a facilitator and does not claim rights unless a separate licensing agreement is signed.
- Uploaded files are stored temporarily and may be deleted after 60 days unless opted for premium retention.

## **Crayons Privacy Policy**

### **6. Data Retention**

We retain your data:

- For the duration of your engagement with Crayons
- As necessary to fulfill contractual, legal, or regulatory obligations
- For a maximum of 60 days after submission unless extended under a premium plan

### **7. Security Measures**

We use industry-standard encryption, secure servers, and access control systems to protect your data against unauthorized access, loss, or misuse.

However, no digital system is 100% immune to breaches. By using our platform, you acknowledge and accept this risk.

### **8. Your Rights**

You have the right to:

- Access or correct your personal information
- Request deletion of your data (subject to contractual obligations)
- Withdraw your consent for future communications

To exercise these rights, contact: [privacy@crayonsloop.com](mailto:privacy@crayonsloop.com)

### **9. Cookies & Tracking**

Our website may use cookies to:

- Improve user experience
- Track submission flows

## **Crayons Privacy Policy**

- Analyze site performance

You can disable cookies in your browser settings, but this may affect platform functionality.

### **10. Policy Updates**

This Privacy Policy may be updated from time to time. Significant changes will be notified via email or platform announcement. Continued use of our services implies acceptance of the updated policy.

### **11. Contact Information**

If you have any questions about this Privacy Policy or data practices, contact us at:

[support@crayonsloop.com](mailto:support@crayonsloop.com)