

1. Ownership Declaration

You confirm that you fully own or control all rights to the content submitted.

Crayons does not claim ownership of your content unless separately contracted.

2. Submission Purpose

By submitting your content, you request Crayons to pitch, distribute, or monetize your content via OTTs, broadcasters, digital platforms, or Crayons internal networks (Crayons Loop, Crayons Bridge).

Crayons acts only as a distribution facilitator, not as a content buyer.

3. Revenue Share Model

Upon monetization, the revenue will be shared 70% to You, 30% to Crayons (after platform deductions and taxes).

Crayons will release your share within 60 working days after receipt from platforms.

Crayons has no obligation to pay if the platform does not release or delays payment.

4. No Guarantee Clause

Crayons does not guarantee the following:

- OTT platform selection, promotion, or visibility
- Viewership or monetization
- Platform release timelines
- Editorial control or thumbnail/metadata decisions made by platforms

5. Paid Slot Option Crayons Loop

Crayons Loop offers optional paid slots for guaranteed digital distribution.

Slot pricing is non-refundable, based on the content type and traffic value.

This is a distribution service only; no promises on revenue or platform exposure.

6. Piracy & Leak Protection Disclaimer

Crayons is not liable for any piracy, unauthorized sharing, or file leaks from OTT platforms, third parties, cloud storage, or internet piracy networks.

You agree to release Crayons from all legal, criminal, or financial consequences related to piracy or unauthorized distribution.

7. Indemnity & Legal Protection

You agree to fully indemnify and hold harmless Crayons (including its employees, vendors, partners, and tech providers) against any and all:

Copyright claims

Legal disputes

OTT platform issues

Public backlash

Misinformation or misrepresentation in your content

Content rejections or delistings

8. Content Storage & Retrieval

Crayons stores uploaded content temporarily on secure servers.

You are solely responsible for maintaining your own backup copies.

Crayons does not provide retrieval support after 60 days unless a premium service is opted for.

9. Operational Tools & Services

Crayons uses its own internal cloud tools, infrastructure, and AI-based systems to manage submissions.

Crayons reserves the right to charge processing fees, subscription fees, or onboarding costs depending on the service tier.

10. Supported Content Formats

Crayons currently accepts:

Feature Films

Short Films

Documentaries

Podcasts & Audio Visual Stories

Mobile Reels & Shorts (vertical format)

Comic-based and hybrid media

11. Legal & Regulatory Compliance

You are responsible for ensuring that your content:

Has necessary certifications (like CBFC in India) where applicable

Is legally cleared of third-party copyrights, music rights, and location permissions

Does not violate local, national, or international content laws or censorship rules

Adheres to platform-specific content policies

12. Policy Changes & Platform Rights

Crayons reserves the right to modify:

- Platform partners
- Revenue models
- Content handling workflows
- Terms and fees

You will be notified of significant policy updates, but continued submission implies agreement.

13. Waiver & Acknowledgment

I confirm that I am the rights holder of the content submitted and have read, understood, and

agreed to all the above terms. I acknowledge that Crayons holds no responsibility for piracy, platform delays, rejections, or legal liabilities associated with my content. I release Crayons from any future claims.

LEGAL NOTE:

This agreement becomes legally binding upon submission of your content through the Crayons submission form or platform. No verbal modifications are valid.